**Given the provided data, what are three conclusions that we can draw about crowdfunding campaigns?**

1. Theater has the most common crowdsourced fundraisers.
2. Crowdsourced fundraising has a 56.5% success rate.
3. Success rates are highest with goals between $15,000 and $35,000.

**What are some limitations of the dataset?**

We don’t have data on individual donations so we don’t know if the fundraiser was successful due to a few generous benefactors or if it was multiple smaller donations.

Currency is in various currencies so the goal/pledged amounts don’t always correlate with a specific monetary amount.

The blurb is short and doesn’t provide a detailed description of what the purpose of the funds is and how that influenced the success of the fundraiser.

**What are some other possible tables and/or graphs that we could create, and what additional value would they provide?**

* Time of year - this would show if there are certain seasons or months that lead to more success in each category.
* Average donation by sub-category - Would allow funders to determine if they should seek multiple small dollar donations or fewer larger donors.